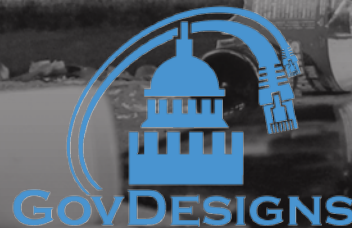




“We have seen 100% success in the areas where the cameras are located.”

— Keith L. Walker

Director of the Department of Public Works



“The usability and effectiveness of LVT is allowing these areas to recover. Some are even growing grass for the first time in decades.”

— Michael Irwin

Owner of GovDesigns



WHO IS THE CITY OF CAMDEN?

The City of Camden, New Jersey is directly across the Delaware River from Philadelphia, Pennsylvania. It is the county seat and one of the largest municipalities in the state. Camden has faced challenges with illegal dumping at more than 50 sites that cost the city millions.

CAMDEN'S CHALLENGES BEFORE LVT:

- Monitor two heaviest illegal dumping sites that see 20–75 tons of dumping per year
- Collect video evidence of dumping for prosecutions
- Add deterrence to sites to prevent dumping

LVT SOLUTIONS:

- Assess the City of Camden's situation and needs
- Deploy two D3 Mobile Security Units to use at the most serve dumping locations
- Equip units with strobe and flood lights, a two-way speaker, infrared cameras, and license plate recognition
- Access to 24/7 Monitoring

RESULTS:

"The deterrence factor of LVT has been huge. Nobody stops. They just drive by."

—Keith L. Walker
Director of the Department of Public Works

"When we recommended LVT to Camden, we didn't realize that illegal dumping happened on this scale or what it cost the city. The cleanup is not part of their budget and creates a huge deficit for the city."

—Michael Irwin
Owner of GovDesigns

0 ILLEGAL DUMPING SINCE UNITS WERE PLACED



REDUCE THE AMOUNT OF DUMPING

"Last year, we cleaned up more than 43,000 tons of trash."



SAVE THE CITY MONEY ON TIPPING FEES AT THE DUMP

"We have paid more than \$4 million dollars per year the past two years to clean up all 54 sites, twice a week. The cameras are much cheaper and deter dumping from happening."



HELP MAKE THE CITY CLEANER AND SAFER

"The sites have seen everything from furniture and trash from home remodels to discarded boats, water heaters, pet carcasses, and even hazardous chemicals in 55-gallon drums."



SUPPORT CITY'S "CAMDEN STRONG" INITIATIVE AIMED AT REVITALIZING THE CITY

"When you invest in cleaning up the neighborhood and city, you get more buy-in from residents and more community groups will start chipping in and joining the initiative."



TRAINED CITY EMPLOYEES TO MOVE THE UNITS

"These units will be a community service because it is a multi-use system that can basically be used anywhere—protests, parades, anything with the pandemic, or even to monitor critical infrastructure."

COMPANY:
The City of Camden

LOCATION:
Camden, NJ

INDUSTRY:
Local Government

SOLUTION:
Deploy two D3 Mobile Security Units